

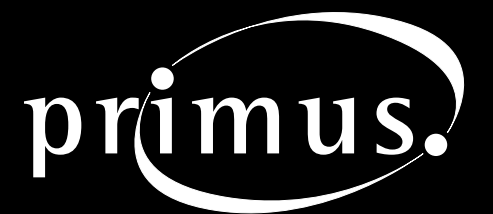
## Business enterprise solutions.

Specifically designed for small to medium-sized businesses.  
Smartly designed to generate significant monthly savings.



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## It took a global telecommunications company to create the ideal business enterprise solutions for small and medium-sized companies.

Never heard of Primus? Don't worry – since 1994, we've built one of the fastest-growing competitive telecommunications carriers by investing in a world-class network, not fancy advertising.

Do you have any family, friends or business associates in Canada? Australia? South America? Ask them. Or ask any of our more than 2 million customers. Primus is the second-largest alternative communications company in Canada. The third-largest Internet Service Provider (ISP) in Australia. The fourth-largest full-service carrier in Australia. Fifth-largest ISP in Canada. And fifth-largest independent ISP in Brazil.

Here in America, Primus serves many large corporations, plus thousands of small and medium size businesses just like yours. We're known for quality and reliability around the world. Now we'd like to get to know you.

### Primus Services and Solutions

- Business VoIP (Xtension<sup>SM</sup> Hosted PBX, Virtual Trunking, Converged Access T-1)
- Voice and Conferencing
- Data Transport and Connectivity

*Please see individual product sheets for details.*

◆ BUSINESS ENTERPRISE SOLUTIONS

◆ FOR SMALL AND MEDIUM SIZED BUSINESSES

◆ JOIN 2.4 MILLION CUSTOMERS WORLDWIDE



**Solutions designed for your specific business needs.  
Not off-the-shelf packages like competitors  
make you settle for.**

**VoIP – An acronym that means better business  
telephone service.**

**CUSTOMIZED TO  
YOUR NEEDS**

The problem with one-size-fits-all packages is that one size does not fit all. You wouldn't wear an ill-fitting suit to a business conference. Why saddle your business with an ill-fitting business solutions package?

**SIGNIFICANT  
MONTHLY SAVINGS**

Especially when Primus can custom-configure one for you – and generate significant monthly savings in the bargain. Imagine that. Actually paying LESS for customization.

**FEATURE RICH**

Finally, the playing field has been leveled. Enjoy features and functions big business has enjoyed for years.

For instance, for just a few dollars a month, you can have a vertical office with a local phone number in another city to make your business look larger or to make it more convenient for customers to contact you.

Or if you're always waiting on an important call, our 'Find Me' Calling can ring you anytime, anywhere on a line dedicated by you.

Or have your voicemail automatically converted to email. Primus services are feature rich, while helping you stay financially frugal.

Or work from any remote location while keeping the look, feel and features of your business phone system.

You know that Internet technology has helped make businesses more productive.

Well, thanks to a powerful technology called Voice Over Internet Protocol (VoIP),

Primus is helping businesses do more for less money with their telephone service.

Fact is, Primus is helping thousands of businesses use VoIP to give them a competitive edge.

Once you make the upgrade, you'll wonder why you waited so long—and you definitely won't want to go back to the old way of doing business.

**Switching to Primus is simple.**

With Primus Business VoIP services, you get maximum flexibility. Do you want to keep your existing PBX or broadband connection? You can – and still save money and get advanced calling features. Do you want all the features of a PBX, without the cost?

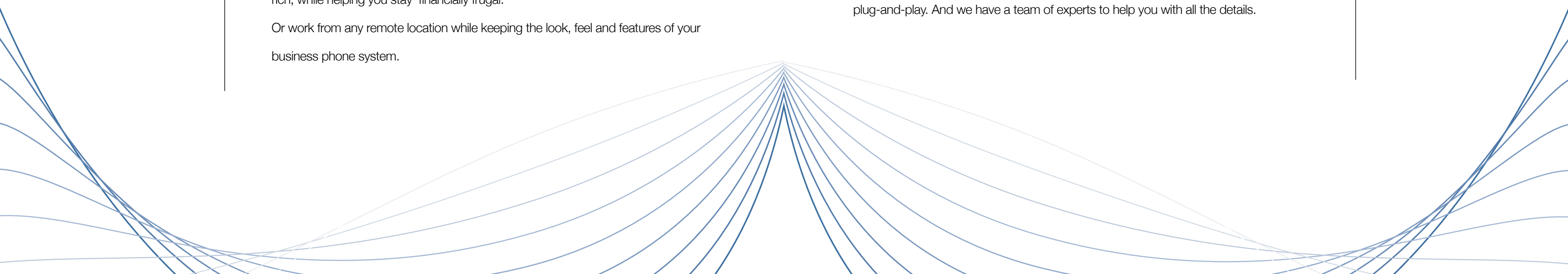
Primus can deliver. Are you ready to upgrade to a lightning-fast T-1 Internet connection?

We have a nationwide footprint. You can keep your existing phone numbers and use your existing phone equipment. The gateway box they will be connected to is plug-and-play. And we have a team of experts to help you with all the details.

**VoIP HAS IMPROVED  
BUSINESS SERVICES**

**SWITCHING  
IS SIMPLE**

**CAN USE YOUR  
EXISTING  
CONNECTION AND  
EQUIPMENT**





## Now that you know who we are, let's recap what we can do for you.

- Customized solutions; not pre-made packages
- Significant monthly savings on phone, email and Internet
- Can piggyback on your existing broadband connection
- T-1 line not necessarily needed
- Keep your phone numbers and phones

Get a **FREE** customized proposal.

Give your last phone bill to our sales representative or fax it to us.

See our solutions and savings in writing: 1-866-963-2852.

**Want a network that helps you stay in business no matter what?**

Phone, email and the Internet are lifelines for most businesses today. If disaster strikes your office building or premises, traditional phone lines could be down for weeks.

If you have Primus, just take your gateway box and plug it into any working computer to access your portal and forward your phone numbers.

Now you're back in business.

◆ *FREE ASSESSMENT  
OF YOUR EXISTING  
SERVICE*

◆ *SEE OUR SAVINGS  
IN WRITING*

◆ *COUNT ON PRIMUS  
YEAR-ROUND*

